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University of South Carolina  
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

September 16, 2011

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, September 16, 2011 at 11:00 a.m., in the 1600 Hampton Street Board Room.

Members present were: Mr. William C. Hubbard, Chairman; Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. Mark W. Bucyk, Jr.; Mr. William W. Jones, Jr.; Mr. Toney J. Lister; Mr. Mack I. Whittle, Jr.; Mr. Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman. Dr. C. Edward Floyd was absent.

Other Trustees present were: Mr. J. Egerton Burroughs; Mr. W. Lee Bussell, Sr.; Mr. Thomas C. Cofield; Mr. Hubert F. Mobley; Ms. Leah B. Moody; Dr. C. Dorn Smith III; Mr. John C. von Lehe, Jr.; and Mr. Thad H. Westbrook.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Chief Financial Officer Edward L. Walton; Vice President for Information Technology and Chief Information Officer William F. Hogue; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Vice President for Communications Luanne Lawrence; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Associate Vice President for Facilities and Campus Management, Division of Finance and Planning, Tom Quasney; General Counsel Walter (Terry) H. Parham; Dean of the College of Education Lemuel W. Watson; Director of Athletics Eric C. Hyman; Deputy Athletics Director Marcy Girton; Executive Associate Athletics Director Kevin O'Connell; Chief Financial Officer, Department of Athletics, Jeff Tallant; Past Chair of the Faculty Senate Patrick D. Nolan; NCAA/SEC Representative for the University and Associate Professor in the Department of Educational Leadership and Policies, College of Education, Zach Kelehear; Director of Capital Budgets and Financing, Division of Finance and Planning, Charlie Fitzsimons; Director of Facilities Planning and Programming and University Architect Derek Gruner; Associate Professor, School of Law, Joel H. Samuels; Special Assistant to the President J. Cantey Heath, Jr.; Executive Vice Chancellor for Academic Affairs, USC Aiken, Suzanne Ozment; Director of State Relations Trey Walker; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Student Government Association President Joe Wright; Director of Media Relations, Office of Communications, Margaret Lamb; University Technology Services Production Manager, Justin Johnson; and Board staff members Terri Saxon, Vera Stone, and Karen Tweedy.

Chairman Hubbard called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Chairman Hubbard said that notice of the meeting had been posted; the press notified as required by the Freedom of Information Act; the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

I. Athletics Director's Report: Chairman Hubbard called on Mr. Hyman who gave a detailed report on Athletics goals, facilities, South Carolina recruits, ticket sales, and Gamecock Club membership.

Mr. Hyman presented the 2011-12 goals for Athletics.

Academics/Life Skills goals include achieving a minimum single year APR of 950 for all teams (in 2010-11, 15 of 19 teams matched or surpassed the highest APR score); achieving a minimum departmental GPA of 3.1 or better (in Fall 2010, the GPA was 3.146 and the Spring 2011 GPA was 3.137); and completing a minimum of 4,000 hours of community outreach by student-athletes (in 2010-11, the team completed 3,800). Mr. Hyman stressed the importance of student-athletes giving back to their community.

The competition goals were to place 10 teams in the top 6 in conference rankings or top 3 in division rankings (the final 2010-11 Rankings were as follows: 7 finished in top 6 in conference rankings or top 3 in division rankings); to place 10 teams in the top 25 in sport specific national rankings (the final 2010-11 Rankings were as follows: Baseball (1<sup>st</sup>); Equestrian (7<sup>th</sup>); Football (22<sup>nd</sup>); Men's Soccer (12<sup>th</sup>); Women's Soccer (24<sup>th</sup>); Men's Swimming and Diving (25<sup>th</sup>); Women's Indoor Track & Field (23<sup>rd</sup>)).

The Development/Gamecock Club goals were to raise \$6 million in cash, pledges and planned gifts each year (this fiscal year, \$8,141,295 had been raised in comparison to \$6,225,356 in FY 2010-2011); to increase total paid Gamecock Club membership to 13,500 (the current total was 13,724) and to implement an inventory program to track all Under Armour apparel.

The Facilities/Event Management goals were to complete gender equity facility recommendations in the volleyball lounge; women's soccer locker room and equestrian locker room; to finish construction on Farmer's Market parking complex prior to 2012 football season; to finish construction on parking garage complex; to complete the tennis complex and coaches' support building; to begin construction on new softball stadium; to obtain Phase I approval of new video board for Williams Brice Stadium; and Phase I approval of Indoor Football Practice Facility.

Student-athletes attended the following seminars to enhance their education and personal development: Consequences for Your Actions, Etiquette Seminar, Dress for Success, and Networking Seminar. In the future, workshops would include Sex Education and Finance. In addition, several staff and outside speakers also met with student-athletes to help enhance their education and personal development perspectives.

Within the Athletics Village Master Plan, the Parking Garage has a projected completion date of October 3, 2011. The Tennis Complex has a projected completion date of November 1, 2011, and the Coaches Support Building has a projected completion date of Summer 2012.

The Softball Field Renovation provided a new field drainage system, irrigation, grading and sod installation. The budget for the project was \$495,000 funded with Athletics Operating Funds. The actual cost of the project was \$375,000 and had been completed on September 12<sup>th</sup>.

Mr. Hyman gave a progress report of the Softball Stadium. The Joint Board Review Committee gave Phase I approval on June 1, 2011, to the new softball stadium. In addition, Phase I approval was granted from the Budget and Control Board on June 14, 2011. The next step in the approval process would include Phase II approval from the University Board of Trustees' Buildings and Grounds Committee.

The Master Plan for the Farmers Market has a projected completion date of August 2012.

The Williams-Brice Stadium upgrades include providing ADA seating in the South End Zone at a project cost of \$115,000; constructing women's restroom additions on the East Club Level at a project cost of \$420,000; installing an Electrical Substation with a project cost of \$495,000; improving the Floyd Football Building included adding new awnings, purchasing new furniture for the first and second floor lobby, updating televisions for coaches' offices and lobby, installing new carpet for second and third floor, adding graphics for second and third floor all for a project cost of \$80,000. Other stadium projects included an Assistant Coaches' Locker Room for \$249,000, a Light Tower and Lower Bowl Painting project for \$165,000, and performing Annual Structure Maintenance and Repair at a cost of \$200,000.

Mr. Hyman stated that the consultant on the Indoor Football Facility Project was Heery International architect, Mike Holleman. He recommended an 86,000 square foot pre-engineered structure located on the southwest corner of the Farmers' Market property. The building would include field turf on a gravel base; indirect lighting, exhaust fan ventilation; wall padding; one-side operable garage doors; upgraded treatment on 30 percent of the façade; and an entry with restrooms, storage and a small sports medicine area. Also, there would be sufficient parking to support the building.

The turf field would be 400 feet long (133.33 yards) x 200 feet wide (66.66 yards). A college football field is 360 feet in length (120 yards) and 160 feet wide (53 1/3 yards). The University had added 20 feet in turf all the way around for safety considerations.

The estimated cost of this project was approximately \$14 million as follows:

Base construction price	\$11,750,360
Garage doors and glass above on sides	\$ 311,200
Parking and road	\$ 609,305
Fees (10 percent)	<u>\$ 1,267,000</u>

Total

\$13,937,865

II. Ticket Sales/Gamecock Club Membership:

Mr. Hyman reported that football season ticket sales for 2010 totaled 45,985.

In 2011, ticket sales were 47,698.

This year, the Auburn, Florida and Clemson games were sold out.

Mr. Hyman advised that a total of 13,724 people had contributed to the Gamecock Club this year.

Chairman Hubbard stated that this report was received as information.

III. Other Matters:

President Pastides asked how much our progress in philanthropy was due to increased competitiveness in winning games relative to other efforts. Mr. Hyman responded that winning had a great impact. People were energized and excited and wanting to help the University.

President Pastides requested an update regarding distribution of tickets to students. Ms. Marcy Girton commented that there had been miscommunication regarding the student ticketing process; however, this issue had been resolved. Students and parents were being educated on how the system worked. Additionally, there had been a 22 percent increase in the number of tickets issued to students. Further, she stated that the first step in the process was that students must submit a request through the student on-line ticketing process within a 48-hour period. Then, there was a lottery system which randomly selected students based on how many points they had accumulated. The points were earned based on how many games students had attended in the past. These students would receive the first round of tickets which were located in the lower bowl. There were approximately 10,000 tickets available to students in that section which included the band and student-athletes. With the new process, students who applied but did not receive a ticket could re-apply for a second round of tickets located in the upper deck (approximately 2,088 tickets). The point system would not apply and tickets distribution was solely on a first-come first-serve basis.

Recently, 13,300 students applied and all of the tickets were utilized. Students had three opportunities to receive tickets: lower bowl, upper deck, and remaining tickets as available. Students must fulfill their responsibility in applying for tickets. Student Affairs and Athletics were working together to make the system as effective and efficient as possible.

In closing, Mr. Burroughs commented that he had been asked on several occasions why the University and Coastal Carolina could not compete against each other in sports. He suggested that USC strongly consider competing against Coastal Carolina in the future. Mr. Hyman responded that this possibility would continue to be explored.

Since there were no other matters to come before the Committee, Chairman Hubbard declared the meeting adjourned at 12:00 p.m.

Respectfully submitted,

Thomas L. Stepp  
Secretary