

# Executive Summary

---

## Blueprint for Academic Excellence University Libraries AY2019-2020

### Introduction

Any overview of the Library must include acquiring and maintaining exceptional research resources; providing desirable and secure seating and meeting spaces; and recruiting, hiring and training individuals capable of teaching and assisting individuals from all disciplines in the use of research materials.

The Library provides outreach to the university community and to our city, state, and region through programs that include the Scholar's Corner, Fall Literary Festival, fall and spring dinners, Russell Lecture, South Caroliniana luncheon, tours of the Horseshoe and Open Gallery events in the Hollings Library. In reality, each of our libraries presents a range of programs and exhibits each year.

### Highlights

#### Collections:

- Gary Watson Comic Book Collection (One of top 3 in the world)•
- William Faulkner (One of the top five in the United States)•
- 13,000 films added to the Marine Corps Archive

- South Caroliniana Renovation will be complete in Fall 2020
- #### Administration:

- One Library Initiative continues to unify and streamline University Libraries

Thomas F. McNally Dean of University Libraries  
University Libraries



UNIVERSITY OF  
**SOUTH CAROLINA**  
University Libraries



# Blueprint for Academic Excellence

## University Libraries

### AY2019-2020

#### Table of Contents

<b>Executive Summary</b> .....	1
Introduction .....	1
Highlights .....	1
<b>Foundation for Academic Excellence</b> .....	2
Mission Statement .....	2
Vision Statement.....	2
Values .....	2
<b>Goals - Looking Back</b> .....	3
<b>Goals - Real Time</b> .....	7
<b>Goals - Looking Ahead</b> .....	11
<b>Academic Programs</b> .....	15
Program Rankings .....	15
Instructional Modalities .....	15
Program Launches.....	15
<b>Academic Initiatives</b> .....	16
Experiential Learning for Undergraduates .....	16
Experiential Learning For Graduate Students.....	16
Affordability .....	16
Reputation Enhancement .....	16
Challenges .....	17
<b>Faculty Population</b> .....	18
Faculty Employment by Track and Title.....	18
<b>Faculty Information</b> .....	21
Research and Scholarly Activity .....	21
Faculty Development .....	21
Other Activity.....	21
<b>Teaching</b> .....	22
Faculty to Student Ratio.....	22
Analysis of Ratio .....	22
<b>Faculty Awards Received</b> .....	23
Research Awards.....	23
Service Awards .....	24
Other Awards .....	24
<b>Student Recruiting and Retention</b> .....	25
Student Recruitment .....	25
Student Retention .....	25
<b>Student Enrollment &amp; Outcomes</b> .....	26
Student Enrollments.....	26
Student Population by Headcount .....	26

Student Retention, Transfer, and Graduation .....	33
<b>Alumni Engagement &amp; Fundraising</b> .....	35
Alumni .....	35
Development .....	35
<b>Community Engagement</b> .....	36
Community Engagements and Community - Based Activities .....	36
Community Perceptions .....	36
Incentivizing Faculty Engagement .....	36
<b>Collaborations</b> .....	37
Internal Collaborations .....	37
External Collaborations .....	37
<b>Campus Climate and Inclusion</b> .....	38
<b>Concluding Remarks</b> .....	38
Quantitative Outcomes .....	39
Cool Stuff .....	39
<b>Appendix 1. Academic Programs</b> .....	...
<b>Appendix 2. Academic Initiatives</b> .....	...
<b>Appendix 3. Research &amp; Scholarly Activity</b> .....	...
<b>Appendix 4. Faculty Information</b> .....	...
<b>Appendix 5. Academic Analytics Report</b> .....	...
<b>Appendix 6. Alumni Engagement &amp; Fundraising</b> .....	...
<b>Appendix 7. Community Engagement</b> .....	...
<b>Appendix 8. Collaborations</b> .....	...
<b>Appendix 9. Campus Climate &amp; Inclusion</b> .....	...

# Foundation for Academic Excellence

---

## Mission Statement

We foster learning and discovery by connecting people with significant collections and expert support of research.

Updated: 03/12/2018

## Vision Statement

In support of the University's mission, University Libraries will provide a center for learning and discovery on campus connecting students, faculty, and community in the exchange of ideas. Our collections will support research and teaching and be available anytime, anywhere and on any device. We will be responsive to changes in information acquisition and scholarly publishing. Our special collections will stimulate research locally and attract scholars from around the world. We will be an essential partner with teaching faculty to integrate information literacy skills across university curriculum.

Updated: 03/12/2018

## Values

**Service:** We are committed to providing excellent service. We are responsive, respectful and accessible.

**Continuous improvement:** We anticipate and are responsive to changes in user needs and the needs of our institution. We strive for excellence in all we do, creating and employing best practices.

**Professional development:** We invest in the training and development of our employees and they approach their work with respect and skill.

**Collaboration and teamwork:** We rely on our collective expertise in accomplishing our goals. We establish partnerships outside the library to further our mission.

**Diversity and Inclusion:** The University Libraries are committed to upholding the University of South Carolina's core value of diversity of ideas and people by creating a learning community grounded in knowledge, dialogue, respect and acceptance through fostering an environment of inclusion, equity and non-discrimination that is rooted in valuing and honoring the uniqueness of individuals.

Updated: 03/12/2018

# Goals - Looking Back

---

Goals for the University Libraries for the previous Academic Year.

## Goal 1 - Information Literacy

<b>Goal Statement</b>	Engage with campus community to integrate information literacy skills across the curriculum and the academy.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	Offer specialized sections of LIBR 101 to support demand for INF component of Carolina Core. Continue to pursue overlay of INF into new or existing courses.
<b>Achievements</b>	<p>In 2017-2018 academic year we offered 5 specialized sections of LIBR101:Information Literacy course - 3 for Science, 1 on Media Literacy, and 1 on Social Media Literacy.</p> <p>Because transfer students are no longer required to fulfill the Information Literacy component of the Carolina Core, there is no incentive for faculty to formally overlay Information Literacy into existing or new courses.</p> <p>However, Librarians taught 25% more library instructions sections this fall thereby incorporating information literacy concepts across a wider range of courses and assignments.</p> <p>We continued to offer LIBR101: Information Literacy with 5 in-person sections and 32 online sections.</p>
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

## Goal 2 - Facilities

<b>Goal Statement</b>	Reimagine the library as a learning and discovery center connecting students, faculty and community in exchange of ideas.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	Continue to seek funding for expansion of Library Annex. Replace worn and stained furniture and carpeting as budget allows.
<b>Achievements</b>	Submitted planning grant to Mellon Foundation to explore expansion of the Annex as a statewide storage facility in partnership with PASCAL. Developed guiding principles for future renovation of Thomas Cooper Library. Created Scholars Corner to facilitate programs that showcase scholarship on campus. USC Libraries has received enthusiastic support from the PASCAL Board of Directors for the planned expansion of the Libraries' Annex to a statewide library storage facility.
<b>Resources Utilized</b>	staff time
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	Through the end of February, over 1.3 million visitors have been through the library doors.

### Goal 3 - Technology

<b>Goal Statement</b>	Make our collections accessible and discoverable to students and scholars.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	Participate in state-wide initiative to implement Library Services Platform.
<b>Achievements</b>	PASCAL (Partnership Among South Carolina Academic Libraries) has selected Alma, Ex Libris's state-of-the-art library services platform, and fifty-five South Carolina academic libraries will participate in the shared system. Library faculty are providing UofSC and statewide leadership in the implementation of Alma, and it will go live at all participating institutions in June 2020.
<b>Resources Utilized</b>	staff time
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

## Goal 4 - Collections

<b>Goal Statement</b>	Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	We will continue to assess and promote needed collections with input from all academic departments.
<b>Achievements</b>	<p>Using \$450,000 in periodicals inflation to pay for library materials.</p> <p>We continue to expand access to materials in new formats, such as streaming video.</p> <p>Highlights of additions to the general collections include:</p> <ul style="list-style-type: none"> <li>* Primary source database: "American History, 1493-1945 from the Gilder Lehrman Institute"</li> <li>* Primary source database: African American Newspapers, Part XIII (completing the series)</li> <li>* Expanded access to high-quality academic ebooks through JSTOR and Cambridge University Press</li> <li>* Cross-National Time-Series (CNTS) Data Archive (notable as a data acquisition, an area we where we anticipate seeing increasing demand)</li> </ul>
<b>Resources Utilized</b>	\$450,000 in recurring money.
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	<p>It is the library's plan to cap inflation dollars at \$450,000 through a process of collection assessment.</p> <p>The Libraries purchased the papers of several writers using financial gifts to the libraries.</p>



# Goals - Real Time

Goals for the University Libraries that are in progress for AY2019-2020.

## Goal 1 - Facilities

<b>Goal Statement</b>	Renovate and update spaces and furniture in Thomas Cooper Library to meet student needs.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Newly Established Goal
<b>Action Plan</b>	<p>Pursue design feasibility study to accommodate secured entry on Main Level of Thomas Cooper Library.</p> <p>Replace worn and stained furniture and carpeting in study rooms and Cooper Technology Lounge.</p> <p>Develop space in library for recording and editing A/V in response to faculty assignments.</p>
<b>Achievements</b>	<p>Researched secured entry protocols at peer institutions and collected recommendations for best practices. Presented plans to Student Government and Graduate Student Association cabinet members, Student Senate, University Libraries' Student Advisory Council, and University partner units that reside in Thomas Cooper Library (CTE, SSC, Career Center, Starbucks, etc). Students and partners responded positively and encouraged plans to move forward.</p> <p>Replaced chairs in 10 study rooms using endowment funds, no funding for further improvements.</p> <p>Researched video/audio recording spaces in peer libraries. Surveyed USC faculty on assignments that require audio/video recording, what resources are available in their area, and how they support technology required to complete those assignments. Identified space in library to be converted to recording studio.</p>
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	<p>Working to pull together a team to design protocols, select systems, and plan renovation of main entrance for secured entry.</p> <p>Continue to replace furniture and carpet as budget allows.</p> <p>Digital Research Services unit will pursue implementing recording studio.</p>
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

## Goal 2 - Technology

<b>Goal Statement</b>	Participate in implementation of state-wide Library Services Platform (LSP).
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Newly Established Goal
<b>Action Plan</b>	Library faculty lead or contribute to all the working groups implementing the statewide shared library services platform (Alma from Ex Libris), and UofSC Columbia is one of seven "vanguard" institutions developing workflows and best practices for the benefit of all fifty-five participating libraries.
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	Staff time
<b>Goal Notes</b>	

### Goal 3 - Collections

<b>Goal Statement</b>	Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Newly Established Goal
<b>Action Plan</b>	We will continue to assess and promote needed collections with input from all academic departments. We continue to expand access to materials in new formats.
<b>Achievements</b>	The Library was successful in acquiring a collection of William Faulkner using funds from a bequest. Collections of William Makepeace Thackeray and Ford Maddox Ford were acquired via donation.
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	\$450,000 recurring for periodicals inflation
<b>Goal Notes</b>	It is the library's plan to cap inflation dollars at \$450,000 through a process of collection assessment.

## Goal 4 - Staffing

<b>Goal Statement</b>	Add 3 new positions.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Newly Established Goal
<b>Action Plan</b>	<p>Hire Associate Dean for Technology who will provide leadership and vision as the Libraries and University move to cloud computing, big data storage and organization.</p> <p>Hire 2 full time classified supervisor positions to fully staff overnight shift in Thomas Cooper Library. These positions are vital to the safety and security of students who study in the building overnight.</p>
<b>Achievements</b>	<p>Two full-time staff have been hired to fully staff the overnight shift in Thomas Cooper Library.</p> <p>The search for the Associate Dean for Technology is underway.</p>
<b>Resources Utilized</b>	<p>Rebudgeted student and temporary employee dollars to fund two full-time overnight circulation supervisors.</p> <p>Receiving money from Provost's Office to fund Associate Dean of Technology position.</p>
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Ahead

---

Goals for the University Libraries that are slated for the upcoming year.

## Goal 1 - Collections

<b>Goal Statement</b>	Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	We will continue to assess and promote needed collections with input from all academic departments.
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	Have all Special Collections finding aids in ArchivesSpace by December 2020.
<b>Resources Needed</b>	\$450,000 in recurring money for Periodicals Inflation.
<b>Goal Notes</b>	Acquire significant special collections via gift and gift purchase using funds from gifts and endowments.

## Goal 2 - Staffing

<b>Goal Statement</b>	Hire Associate Dean for Technology
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Hire Associate Dean for Technology who will provide leadership and vision as the Libraries and University move to cloud computing, big data storage and organization.</p> <p>Create Digital Research Services unit.</p>
<b>Achievements</b>	<p>The search for the Associate Dean is underway. We hope to conduct on-site interviews in March, with an appointment made sometime in May.</p> <p>Unit has been created and faculty have been assigned. One position is advertised.</p>
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	<p>\$160,000 in recurring funds for salary and fringe for Associate Dean.</p> <p>\$200,000 in support for salaries and fringe for newly created Digital Research Services: Director of Digital Research Services, Scholarly Communication Librarian, Research Data Librarian, and Data and Information Visualization Librarian.</p>
<b>Goal Notes</b>	

### Goal 3 - Technology

<b>Goal Statement</b>	The Library will introduce new services to support faculty and students in digital creation, data management, analysis, and digital publishing.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Newly Established Goal
<b>Action Plan</b>	Place four full time librarians in new roles supporting new functions: Director of Digital Research Services, Data and Information Visualization Librarian, Scholarly Communication Librarian, and Research Data Librarian. Pursue funding for new technology in the library, such as a video studio and data visualization software and hardware.
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	<p>\$200,000 one-time money to develop a space in the library for recording and editing sound and video in response to student and faculty needs across the curriculum.</p> <p>\$200,000 in recurring funding for three full-time faculty positions.</p>
<b>Goal Notes</b>	

## Goal 4 - Facilities

<b>Goal Statement</b>	Renovate and update spaces and furniture in Thomas Cooper Library to meet student needs. Create secured entrance to provide additional safety. Create a public services area for the Digital Research Services unit.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>•Educating the Thinkers and Leaders of Tomorrow</li> <li>•Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners</li> <li>•Spurring Knowledge and Creation</li> <li>•Building Inclusive and Inspiring Communities</li> <li>•Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Implement new secured entry on main level of Thomas Cooper Library to improve safety and security. Renovate main entrance to accommodate secured entrance/exit using turnstiles and create new visitor registration desk. Integrate communications with Carolina Card, visitor registration system, USC Police Department, and fire/emergency systems.</p> <p>Replace worn and stained furniture and carpeting in study areas and Cooper Technology Lounge.</p>
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	<p>Secured entry requires implementing CarolinaCard authentication for entry to the building and creating a visitor registration process. Renovation of the entrance, security equipment, authentication software, and visitor registration system estimated at \$100,000.</p> <p>\$250,000 to replace furniture and carpeting in critical areas of the library. \$100,000 to create public services space for Digital Research Services.</p>
<b>Goal Notes</b>	



# Academic Programs

---

## Program Rankings

*Academic programs that were nationally ranked or received external recognition during the Academic Year.*

Not applicable.

## Instructional Modalities

*Innovations and changes to Instructional Modalities in unit's programmatic and course offerings that were implemented during the Academic Year.*

## Program Launches

*Academic Programs that were newly launched during the Academic Year; those that received required approvals but which had not yet enrolled students are not included.*

The Oral History Department has been re-organized and now reports to the Dean of University Libraries. A new focus is on capturing oral histories on a variety of subjects, not just those covering South Carolina subjects.

The Digital Scholarship unit has been formed with three librarians taking on new roles: Director of Digital Research Services, Scholarly Communication Librarian, and Research Data Librarian. We are currently advertising for a fourth position: Data and Information Visualization Librarian. This unit will provide services for faculty and students in the areas of copyright, author's rights, open educational resources, and digital data creation and storage.

# Academic Initiatives

---

## Experiential Learning for Undergraduates

*Initiatives, improvements, challenges, and progress with Experiential Learning at the Undergraduate level.*

The Library provides experiential learning through student employment in all our library units. The Library Ambassador program hires undergraduates who provide peer research consultations and promote the library at University events. The Library also has a strong track record of hosting South Carolina Honors College interns, undergraduate students working on independent study courses, and undergraduate student volunteers.

## Experiential Learning For Graduate & Professional Students

*Initiatives, improvements, challenges, and progress with Experiential Learning at the Graduate or Professional level.*

We provide experiential learning for graduate students through employment. They learn marketable skills in instruction, technology, public service and more. Graduate students in Library Science, Computer Science, Public History, and Museum Studies as well as a variety of disciplines across the Arts and Sciences work in responsible positions in areas in which they will seek employment.

## Affordability

*Assessment of affordability and efforts to address affordability.*

The Library actively promotes the use of Open Educational Resources (OER). We offer grants to faculty to incorporate OER or library-licensed resources into their courses. As a result of those grants and other affordable learning initiatives lead by the Library, in the past 4 years faculty using OERs or library-licensed resources instead of textbooks have saved students approximately \$785,964. We have recently appointed a Scholarly Communication Librarian to grow our grant and outreach program. USC's participation in PASCAL provides students and faculty with extensive library resources, including a large selection of e-books, key databases such as Academic Search Premier, and easy access to print materials from academic libraries throughout the state. USC librarians and staff are leading PASCAL's efforts to provide affordable learning materials to students at South Carolina colleges and universities.

## Reputation Enhancement

*Contributions and achievements that enhance the reputation of USC Columbia regionally and nationally.*

Notable acquisitions this year include the addition of more than 13,000 films for the Marine Corps Archive; the Michael Broomfield Collection of William Faulkner; the Herbert Fitzgerald Collection of Mark Catesby Natural History engravings; Gary Watson Comic Book Collection; Ford Madox Ford, and William Makepeace Thackeray collections; the papers of the Watson, Jones, DuBose, Scarborough families; the papers of John Jenrette, the Friends of the Congaree Swamp, and the journalist Brent Breeden; and additions to the papers of James

## Challenges

*Challenges and resource needs anticipated for the current and upcoming Academic Years, not noted elsewhere in this report and/or those which merit additional attention.*

Each year, our number one challenge is to keep our collections intact. In order to accomplish that, we request an additional \$450,000 in recurring funds. We have maintained our request for this amount as part of a five year plan to gain control of materials inflation through collection assessment.

The need to renovate the Cooper Library is upon us. Our facilities are in disrepair and cannot be improved until the paper volumes are removed. Step one is to expand the Library Annex. Library paper volumes are of value, but that value is not equal to locating them in the Cooper Library. We are doing our part by seeking funding through the legislature for a state-wide storage facility, but I am doubtful this can be achieved in this legislative cycle. Legislative funding is a long shot at best, but the lack of university response to expand the Annex leaves us with no choice.

The Cooper library is at its limits. We house millions of volumes, the Career Center, The Center for Teaching Excellence, the Institute for African American Research, the Student Success Center, and the Office of the Faculty Senate. We have less than 2,000 seats for students studying. The number of students on campus has rapidly increased in the last ten years, while seating in the library has remained the same. Students are frustrated in our inability to provide them with a place to study. According to national standards, we should have seating for 6,000 students.

# Faculty Population

---

## Faculty Employment Summary

Table 1. Faculty Employment by Track and Title.

	Fall 2018	Fall 2017	Fall 2016
<b>Tenure-track Faculty</b>	44	48	47
<b>Professor, with tenure</b>	0	0	0
<b>Associate Professor, with tenure</b>	0	0	0
<b>Assistant Professor</b>	0	0	2
<b>Librarian, with tenure</b>	44	48	45
<b>Research Faculty</b>	0	0	0
<b>Research Professor</b>	0	0	0
<b>Research Associate Professor</b>	0	0	0
<b>Research Assistant Professor</b>	0	0	0
<b>Clinical/instructional Faculty</b>	0	0	1
<b>Clinical Professor</b>	0	0	0
<b>Clinical Associate Professor</b>	0	0	1
<b>Clinical Assistant Professor</b>	0	0	0
<b>Instructor</b>	0	0	0
<b>Lecturer</b>	0	0	0
<b>Visiting</b>	0	0	0
<b>Adjunct Faculty</b>	0	1	2

## Faculty Diversity by Gender and Race/Ethnicity

Note: USC follows US Department of Education IPEDS/ National Center for Education Statistics guidance for collecting and reporting race and ethnicity. See [https://nces.ed.gov/ipeds/Section/collecting\\_re](https://nces.ed.gov/ipeds/Section/collecting_re)

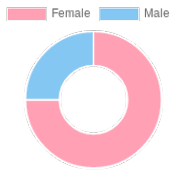
**Table 2. Faculty Diversity by Gender and Race/Ethnicity, Fall 2018, Fall 2017, and Fall 2016.**

	<b>Fall 2018</b>	<b>Fall 2017</b>	<b>Fall 2016</b>
<b>Gender</b>	44	48	48
<b>Female</b>	33	34	32
<b>Male</b>	11	14	16
<b>Race/Ethnicity</b>	45	48	48
<b>American Indian/Alaska Native</b>	1	1	1
<b>Asian</b>	2	2	1
<b>Black or African American</b>	1	1	1
<b>Hispanic or Latino</b>	1	0	0
<b>Native Hawaiian or Other Pacific Islander</b>	0	0	0
<b>Nonresident Alien</b>	0	0	0
<b>Two or More Races</b>	0	0	0
<b>Unknown Race/Ethnicity</b>	0	0	0
<b>White</b>	40	44	45

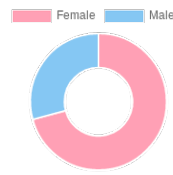
Illustrations 1 and 2 (below) portray this data visually.

## Illustration 1. Faculty Diversity by Gender

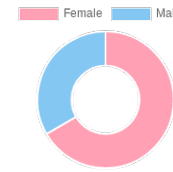
2018 Faculty Gender



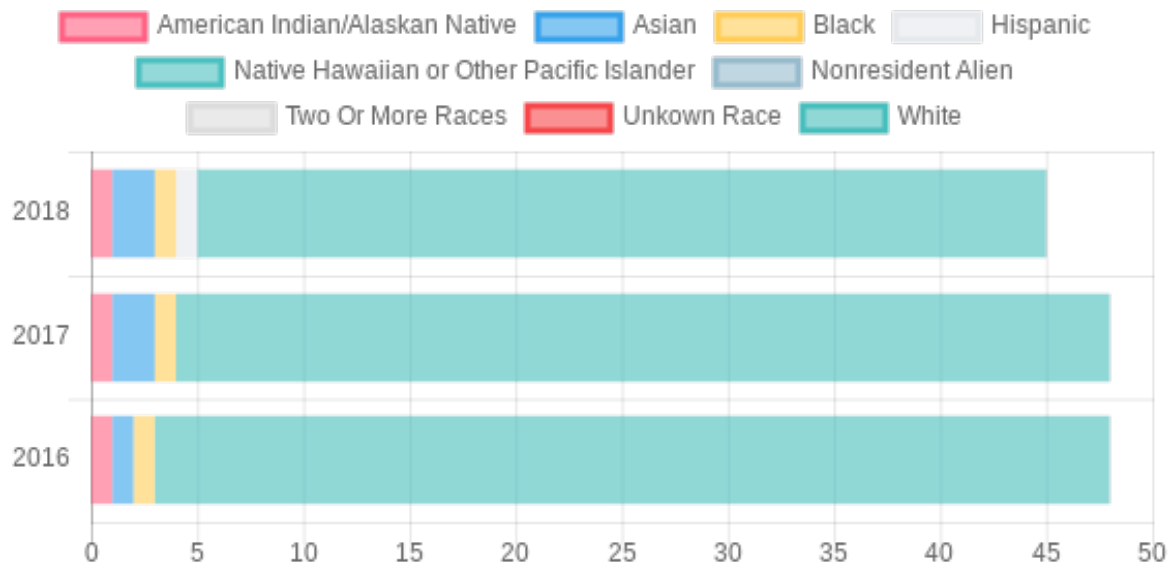
2017 Faculty Gender



2016 Faculty Gender



## Illustration 2. Faculty Diversity by Race & Ethnicity



# Faculty Information

---

## Research and Scholarly Activity

*Please refer to Appendix 3, which provides detailed information from the Office of the Vice President for Research, department of Information Technology and Data Management, including:*

*1) The total number and amount of externally sponsored research proposal submissions by funding source for the appropriate Fiscal Year.*

*2) Summary of externally sponsored research awards by funding source for the appropriate Fiscal Year. Total extramural funding processed through Sponsored Awards Management (SAM) in the Fiscal Year, and federal extramural funding processed through SAM in the Fiscal Year. (Available at: <http://sam.research.sc.edu/awards.html>) Amount of sponsored research funding per faculty member in FY 2018 (by rank, type of funding; e.g., federal, state, etc., and by department if applicable).*

*3) Number of patents, disclosures, and licensing agreements for three most recent Fiscal Years.*

## Faculty Development

*Efforts at Faculty Development, including investments, activities, incentives, objectives, and outcomes. Optional*

Our library faculty has a Faculty Development Committee. The Committee organizes programming to support professional development. The Library also generously supports travel to conferences and training.

## Other Activity

*Efforts at Faculty Development, including investments, activities, incentives, objectives, and outcomes. Optional*

Not applicable.

# Teaching

---

## Faculty to Student Ratio

The formula used to compute the ratio uses data from Faculty Population by Track and Title and Student Enrollment by Time Basis, as follows:

$$\frac{(Total\ Full-time\ Students + 1/3\ Part-time\ Students)}{((Total\ Tenure-track\ Faculty + Total\ Research\ Faculty + Total\ Clinical/Instructional\ Faculty) + (1/3\ Adjunct\ Faculty))}$$

**Table 4. Faculty-to-Student Ratio, Fall 2018, Fall 2017, and Fall 2016**

Fall 2018	Fall 2017	Fall 2016

## Analysis of Ratio

*Analysis of the ratio, agreement with the data, and plans for the future to impact this ratio.*

Not applicable.



# Faculty Awards Received

---

*Faculty of LIBR were recognized for their professional accomplishments in the categories of Research, Service, and Teaching.*

## Research Awards

Recipient(s)	Award	Organization
--------------	-------	--------------

## Service Awards

Recipient(s)	Award	Organization
--------------	-------	--------------

## Other Awards

Recipient(s)	Award	Organization
Geary, Jade	Emerging Leader	American Libraries Association

# Student Recruiting and Retention

---

## **Student Recruitment**

*Efforts, including specific actions, to recruit students into College/School programs.*

Not applicable.

## **Student Retention**

*Efforts at retaining current students in College/School programs.*

Not applicable.

# Student Enrollment & Outcomes

---

The following data was provided by USC's Office of Institutional Research, Assessment, and Analytics.

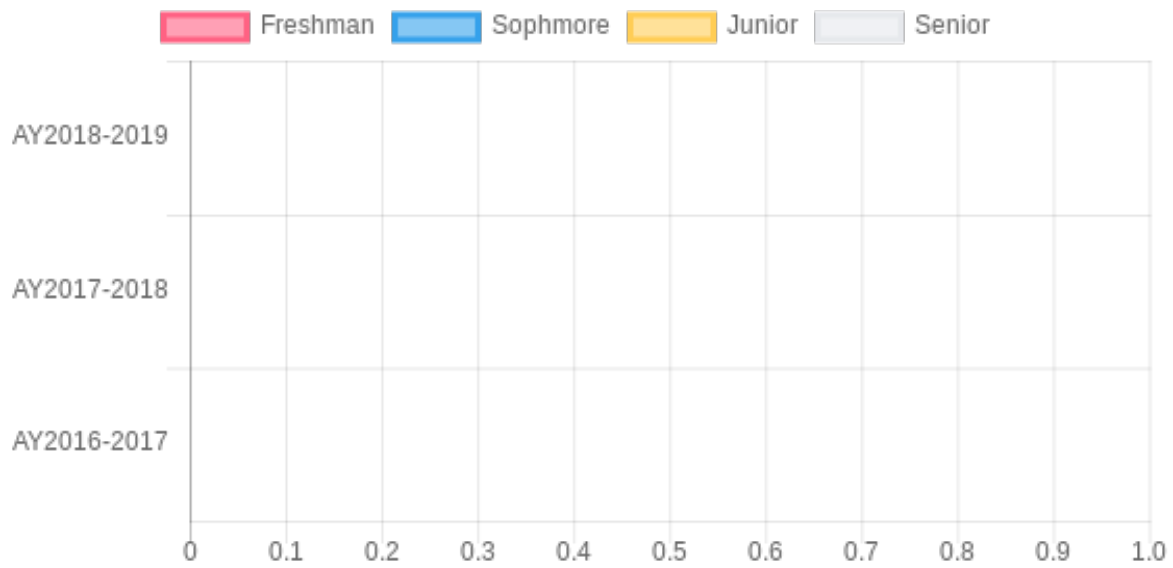
Note: Student enrollment and outcomes data are calculated by headcount on the basis of primary program of student only.

## Student Enrollment by Level & Classification

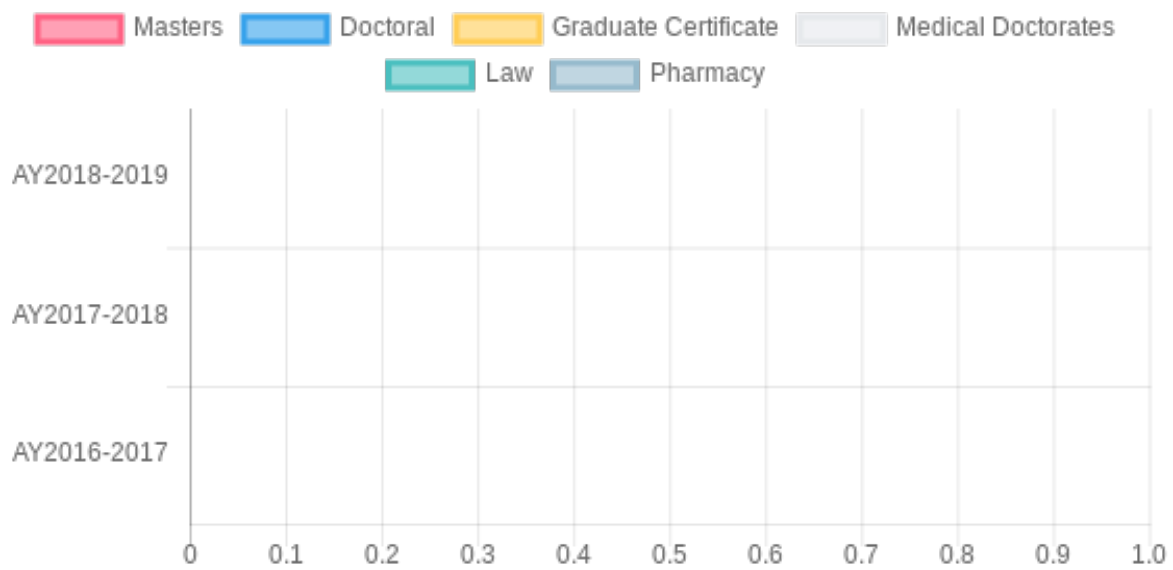
Table 5. Student Enrollment by Level & Classification.

	Fall 2018	Fall 2017	Fall 2016
<b>Undergraduate Enrollment</b>			
<b>Freshman</b>			
<b>Sophomore</b>			
<b>Junior</b>			
<b>Senior</b>			
<b>Sub Total</b>	0	0	0
<b>Graduate Enrollment</b>			
<b>Masters</b>			
<b>Doctoral</b>			
<b>Graduate Certificate</b>			
<b>Sub Total</b>	0	0	0
<b>Professional Enrollment</b>			
<b>Medicine</b>			
<b>Law</b>			
<b>PharmD</b>			
<b>Sub Total</b>	0	0	0
<b>Total Enrollment (All Levels)</b>	<b>0</b>	<b>0</b>	<b>0</b>

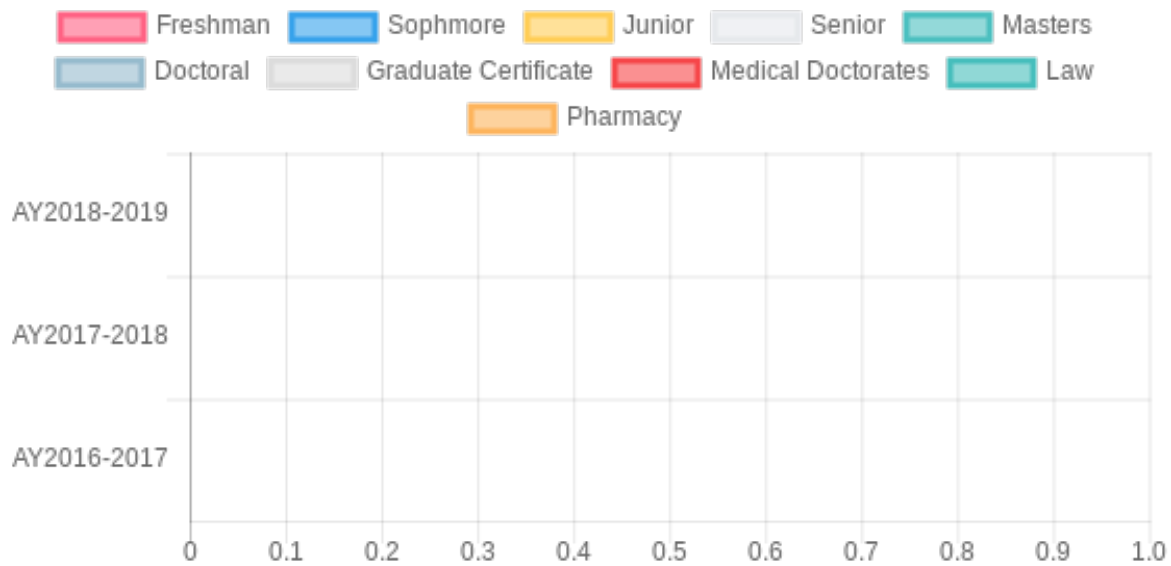
**Illustration 3. Undergraduate Student Enrollment by Classification**



**Illustration 4. Graduate/Professional Student Enrollment by Classification**



### Illustration 5. Total Student Enrollment by Classification (All Levels)



## Enrollment by Time Status

Table 6. Student Enrollment by Level and Time Status.

	Fall 2018	Fall 2017	Fall 2016
<b>Undergraduate</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Full-Time</b>			
<b>Part-Time</b>			
<b>Graduate/Professional</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Full-Time</b>			
<b>Part-Time</b>			
<b>Total - All Levels</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Full-Time</b>	0	0	0
<b>Part-Time</b>	0	0	0

## Student Diversity by Gender

Table 7. Student Enrollment by Gender.

	Fall 2018	Fall 2017	Fall 2016
<b>Undergraduate</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Female</b>			
<b>Male</b>			
<b>Graduate/Professional</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Female</b>			
<b>Male</b>			

## Illustration 6. Undergraduate Student Diversity by Gender

2018 Undergraduate Gender



2017 Undergraduate Gender



2016 Undergraduate Gender



## Illustration 7. Graduate/Professional Student Diversity by Gender

2018 Graduate Gender



2017 Graduate Gender



2016 Graduate Gender



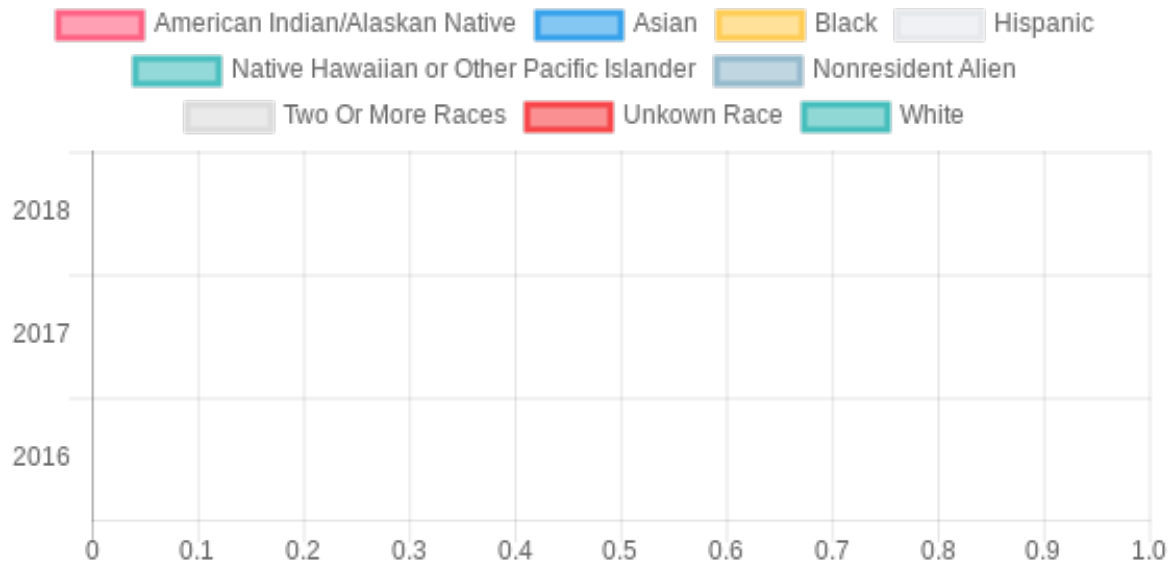


# Student Diversity by Race/Ethnicity

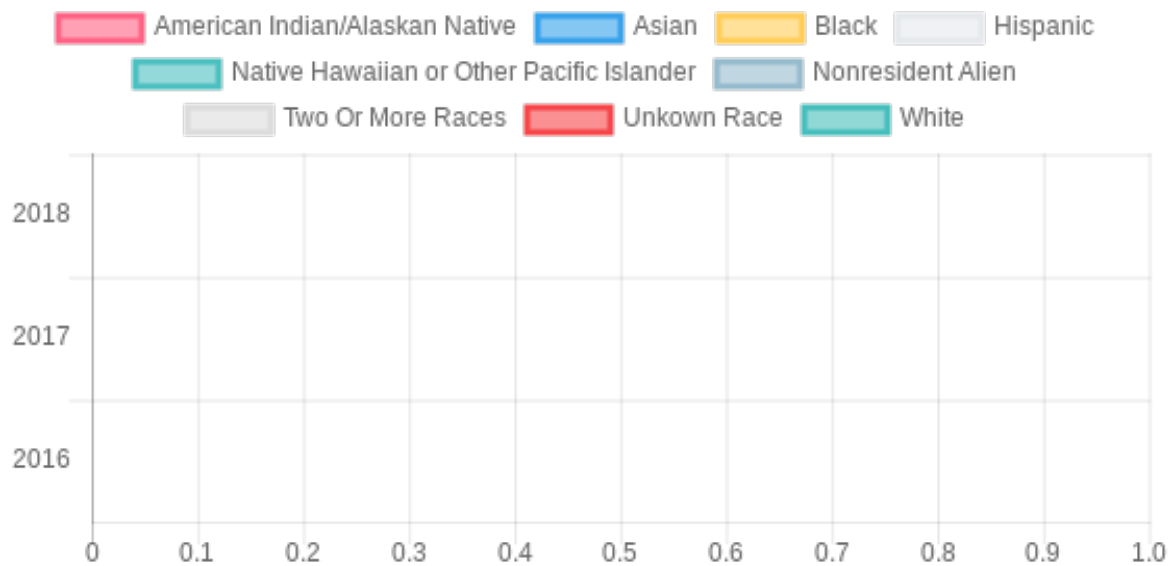
Table 8. Student Enrollment by Race/Ethnicity.

	Fall 2018	Fall 2017	Fall 2016
<b>Undergraduate</b>	<b>0</b>	<b>0</b>	<b>0</b>
American Indian/Alaska Native			
Asian			
Black or African			
Hispanic or Latino			
Native Hawaiian or Other Pacific Islander			
Nonresident Alien			
Two or More Races			
Unknown			
<b>Race/Ethnicity</b>			
White			
<b>Graduate/Professional</b>	<b>0</b>	<b>0</b>	<b>0</b>
American Indian/Alaska Native			
Asian			
Black or African			
Hispanic or Latino			
Native Hawaiian or Other Pacific Islander			
Nonresident Alien			
Two or More Races			
Unknown			
<b>Race/Ethnicity</b>			
White			

**Illustration 8. Undergraduate Student Diversity by Race/Ethnicity**



**Illustration 9. Graduate/Professional Student Diversity by Race/Ethnicity**



# Undergraduate Retention

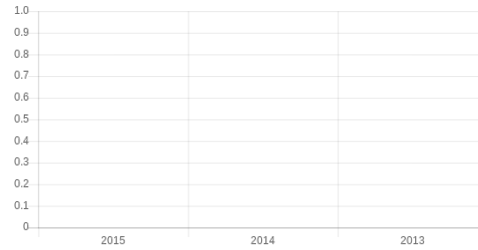
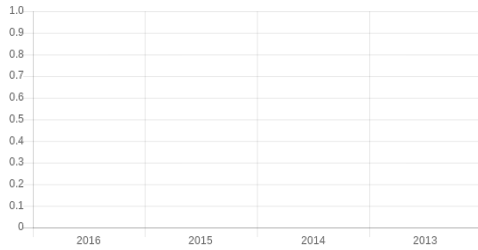
Table 9. Undergraduate Retention Rates for First-time Full-time Student Cohorts

	First Year	Second Year
Fall 2016 Cohort	0%	N/A
Fall 2015 Cohort	0%	N/A
Fall 2014 Cohort	0%	0%
Fall 2013 Cohort	0%	0%

Illustration 10. Undergraduate Retention, First- and Second Year

First Year

Second Year



# Student Completions

## Graduation Rate - Undergraduate

Table 10. Undergraduate Graduation Rates for First-time Full-time Student Cohorts at 4-, 5-, and 6 Years.

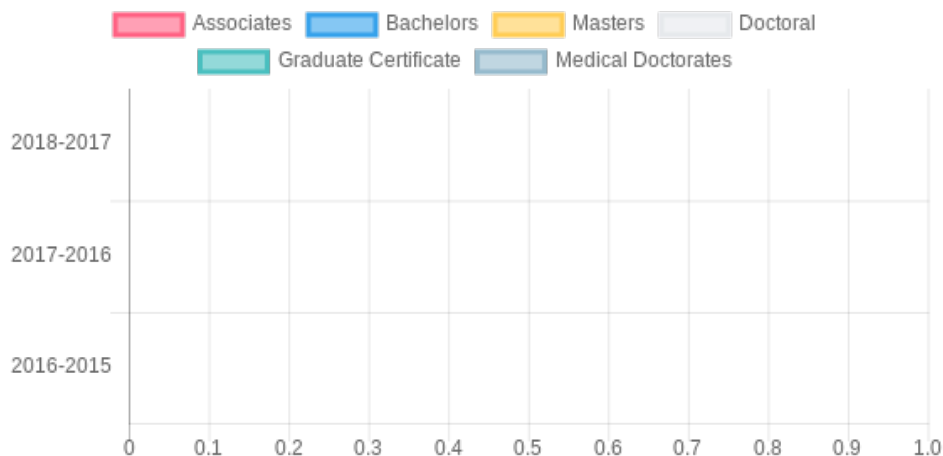
	2011	2010	2009
4-Year Same	0%	0%	0%
4-Year Diff	0%	0%	0%
4-Year Total	0%	0%	0%
5-Year Same	0%	0%	0%
5-Year Diff	0%	0%	0%
5-Year Total	0%	0%	0%
6-Year Same	0%	0%	0%
6-Year Diff	0%	0%	0%
6-Year Total	0%	0%	0%

## Degrees Awarded by Level

Table 11. Degrees Awarded by Level.

	AY2017-2018	AY2016-2017	AY2015-2016
Associates Degree			
Bachelors			
Masters			
Doctoral			
Medical			
Law			
Pharmacy Doctorate			
Graduate Certificate			

Illustration 11. Degrees Awarded by Level



# Alumni Engagement & Fundraising

---

## Alumni

*Substantial activities, engagements, and initiatives with alumni, focusing on relationships and activities with alumni.*

Through our partnership with PASCAL we offer access to several online databases as a benefit to Alumni membership. Alumni also have borrowing privileges with the Thomas Cooper Library.

## Development, Fundraising and Gifts

*Substantial development initiatives and outcomes, including Fundraising and Gifts.*

Notable Acquisitions and Gift-In-Kind since July 1, 2018:

### **Gifts In Kind**

- More than 13,000 films have been received from the Marine Corps University in Quantico (MIRC)• Judge William S. Duffey, Jr. (U.S. District Court, retired), Congressman John Jenrette, Friends of the Congaree Swamp, journalist Brent Breedin (SCPC)• Significant additions to the papers of Congressman James Clyburn, Congressman Trey Gowdy, Senator Lindsey Graham (SCPC)• Watson, Jones, DuBose, Scarborough, *et al.* families and diary of South Carolina's preeminent nineteenth-century portraitist, William H. Scarborough (SCL)• Greenwood Mills Corporate records; approximately 150 linear feet of unbound manuscript materials and circa 100 linear feet of records(SCL)• The Gary Watson Comic Book Collection (Irvin Dept.)• The Herbert Fitzgerald Collection of Mark Catesby (Irvin Dept.)• The Joseph Wiesenfarth Collection of Ford Madox Ford (Irvin Dept.)• The Peter Shillingsburg Collection of William Makepeace Thackeray (Irvin Dept.)**Purchased with donor/bequest funds**
- The Michael Broomfield Collection of William Faulkner (Irvin Dept.)• Philip Brooks, *The North & South Carolina Almanac, for the Year of Our Lord 1801* (Salisbury, N.C., [1800]) (SCL)• Armstrong Family papers which document the history of a family of African-American magicians (SCL)**Cash Gifts**
- W. Mullins McLeod III Endowment established to benefit the research of their family papers and railroads in South Carolina • Marine Corps Heritage Foundation donation• The Lucille P. Mould Travel Fund

# Community Engagement

---

## Description

*Community engagement and community based research, scholarship, outreach, service or volunteerism conducted, including activities at the local, state, regional national and international levels.*

The Dean and library faculty are often invited speakers at local, state, regional, national, and international meetings and organizations.

The libraries are open to the public and we engage with the public through our public services.

The Library has supported families at Christmas through the Salvation Army's Stocking Stuffer program. We have done this for the last 20 years.

The Library fields a team for the annual American Heart Association Heart Walk.

The Library has adopted a street in the city's street clean-up program.

The many programs the Library presents are open to the public and are well attended by our community.

The Library provides outreach to the university community and to our city, state, and region through programs including the Fall Literary Festival, the fall and spring dinners, the Russell Lecture, the South Caroliniana luncheon, book talks, tours of the Horseshoe, and Open Gallery events in the Hollings Library.

The Library fields a team for the annual American Heart Association Heart Walk.

In addition, the Library exhibited material and delivered programs at the Deckle Edge Literary Festival in Columbia, Columbia Museum of Art, the Pat Conroy Literary Center, programs for book clubs, Society for the History of the Federal Government, the American Literature Association, and the Marine Corps League Detachments as well as other groups in the Midlands. The Library was also actively involved in the regional planning efforts, as well as the delivery of programming and exhibits for the commemoration of several Civil Rights anniversaries in 2018 and 2019.

## Community Perceptions

*How unit assesses community perceptions of engagement, as well as impact of community engagement on students, faculty, community and the institution.*

We do not have a formal assessment activity for community engagement. We routinely receive praise and thanks for the programs and services we provide.

## Incentivizing Faculty Engagement

*Policies and practices for incentivizing and recognizing community engagement in teaching and learning, research, and creative activity.*

We do not incentivize our faculty for community engagement. The Library feels this is part of what we do.

# Collaborations

---

## Internal Collaborations

All library units have collaborated in the development of the "Justice for All: South Carolina in the American Civil Rights Movement" exhibition and programming with the University's Civil Rights History and Research Center.

Our Oral Historian taught History 479 to create experiential learning for a class of undergraduate students. The students learned how to conduct oral histories and completed real interviews with veterans from all branches of service. These oral histories are now part of the libraries' collections.

The University Libraries collaborate with the Law, Medicine, and campus libraries. We make joint purchases and share costs for some of the systems we use. We manage the online catalog for all USC campus libraries and provide cataloging and some acquisition services to the four two-year campuses. We provide a shuttle to move all types of materials between the campuses.

Librarians collaborate every day with faculty across the curriculum as we teach library instruction sessions and provide research consultations.

A librarian is designated for each academic department to build collections that support faculty teaching and research needs and communicate information on library services.

## External Collaborations

Our Digital Collections staff work with teachers around the state by helping them integrate our digital resources into their lesson plans.

Membership in the Association of Southeastern Research Libraries allows us to collaborate with libraries in our region.

Membership in the Association of Research Libraries allows us to collaborate with libraries nationally and internationally.

The Partnership Among South Carolina Libraries (PASCAL) is our state-wide collaborative group.

USC librarians have provided training to colleagues around the state in preparation for the implementation of a statewide library services platform.

USC librarians will lead the implementation of the new statewide library services platform (scheduled to go live at all fifty-five participating libraries in June 2020) by chairing the project's Steering Committee and three of the Working Groups.

USC librarians and staff contribute to the governance of PASCAL, serving on the Board of Directors and several committees.

# Campus Climate and Inclusion

---

## Campus Climate & Inclusion

*Activities unit conducted that were designed to improve campus climate and inclusion.*

The University Libraries' Committee on Diversity and Inclusion continued to meet monthly to brainstorm ideas for education and activity. The Committee Chair required all faculty supervisors to attend the search committee training lead by the Office for International Scholars, Employment Opportunity Programs, the Office of Diversity and Inclusion. The Chair also recommended that other faculty attend this training.

As member of the Association of Research Libraries, the USC Libraries support and endorse the following statement:

"As social institutions, research libraries strive to be welcoming havens for all members of our communities, and ARL libraries will not deny service to anyone based on race, sex, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, ancestry, national or ethnic origin, or citizenship status. While ARL libraries and archives work hard to be inclusive in their hiring, collections, services, and environments, the Association and its members will not claim neutrality in the face of discrimination, sexism, ableism, racism, homophobia, religious persecution, or other forms of oppression. We support freedom of speech and the open exchange of ideas and opinions, but we will not tolerate hate speech, silencing, inflammatory rhetoric, or any other speech or action that threatens the safety or dignity of any member of our community.

The Association of Research Libraries will continue to advocate for policies, laws, and practices that champion intellectual freedom, privacy, confidentiality, rigorous research, and equitable access to information. ARL and its members will also redouble efforts to promote diversity, inclusion, equity, and social justice in and through research libraries and archives. Now more than ever, it is critical that libraries and archives ensure open and equitable access to credible sources of news, data, and knowledge, and provide the expertise, services, collections, tools, and spaces that will help all community members critically assess the information they encounter."



# Concluding Remarks

---

## Quantitative Outcomes

*Explain any surprises regarding data provided in the quantitative outcomes modules throughout this report.*

Not applicable.

## Cool Stuff

*Describe innovations, happy accidents, good news, etc. that occurred within your unit not noted elsewhere in your reporting.*

The ONE LIBRARY theme of the university libraries began with an administrative reorganization. We have moved away from two Associate Deans to what will ultimately be five Associate Deans. Our Associate Deans will cover Administration/Diversity, Collections, Services, Special Collections, and Technology.

The focus is going to be change. If the Library is to respond to the needs of our users, we must become much more nimble. We have to be able to cross administrative lines, break down walls, remove silos, and assign new duties as needs arise.

The initial response has been overwhelmingly positive. Our Oral Historian, originally with the South Caroliniana Library, is now working with units throughout the library. Our Born Digital librarian, originally assigned to South Carolina Political Collections, is working on project with multiple areas of the library. A librarian from Communications is working on retrospective conversion for the South Caroliniana Library.

This is only the beginning. The library is moving rapidly into the area of digital scholarship in response to user needs. This will require reallocated staff from throughout the library and redefining vacancies to meet this emerging area. Through ONE LIBRARY we will accomplish this shared goal.

# **Appendix 3. Research & Scholarly Activity**

Office of Research  
Information Technology  
& Data Management

# University Libraries

Fiscal Year 2018



UNIVERSITY OF  
**SOUTH CAROLINA**

---

## Summary of Extramural Proposal Submissions by Source - FY2018

### Appendix 1

---

<b>PI Home Department</b>	<b>Total Requested First Year</b>	<b>Federal</b>	<b>Private/Non-Profit</b>
Univ Libraries - Dean's Office	307,542	1	3
<b>Total Count</b>	<b>4</b>	<b>1</b>	<b>3</b>
<b>Total Requested First Year</b>	<b>307,542</b>	<b>114,375</b>	<b>193,167</b>

---

**Extramural Funding by Source, Department, Faculty & Rank - FY2018**  
**Appendix 2**

---

<b>PI Home Department</b>	<b>PI Name</b>	<b>Primary Job Desc/Rank</b>	<b>Tenure Status</b>	<b>Total Funding</b>	<b>Federal</b>	<b>Private/Non-Profit</b>
Univ Libraries - Dean's Office	Gettys, Rebecca	LIBRARIAN	TENURED	56,500		56,500
Univ Libraries - Dean's Office	Oliver, Megan	LIBRARIAN	TENURE-TRACK	17,658	17,658	
<b>Total Funding</b>	<b>74,158</b>			<b>74,158</b>	<b>17,658</b>	<b>56,500</b>