



ONLINE BACHELOR OF ARTS Information Management and Systems

Leadership for an Information-driven World

The Online Bachelor of Arts in Information Management and Systems at USC Upstate prepares students to excel as versatile professionals in the information technology field. The program focuses on information science, covering the origins, information and data. The curriculum enables you to become adept analysts, problem solvers, managers, and user advocates, ready to provide data-driven leadership across diverse industries and settings.

South Carolina faces a shortage of qualified information technology professionals. Be part of the solution.

Curriculum

The curriculum includes coursework in the following topics:

- **IT Foundations** - 12 credit hours
- **Informatics** - 6 credit hours
- **Network Technology** - 6 credit hours
- **Database Technology** - 6 credit hours
- **IT Management** - 6 credit hours
- **Digital Media and Communication** - 9 credit hours
- **Technical Courses** - 6 credit hours
- **Capstone Project** - 3 credit hours

Prerequisites and Requirements

To apply for this online degree program, students must have earned a minimum 2.0 cumulative GPA in all previous college-level coursework. Students transferring to the program are encouraged to review the list of recommended courses on the program's webpage.



IN-DEMAND CAREERS

- Information Systems Manager
- Networking Specialist
- Systems Administrator
- Technical Services Manager
- Project Manager
- Business Analyst
- IT or Software Engineer



AVERAGE STARTING SALARY

\$62,000-\$70,000



PROJECTED JOB GROWTH

The United States Department of Labor predicts above average job growth for information systems managers. Demand is expected to increase 10% by 2029.



EMPLOYERS HIRING IMS GRADUATES

- Amazon
- Boeing
- Blue Cross Blue Shield
- Government Agencies
- BMW
- Fluor
- Milliken



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